

THE HILTON HEAD DANCE THEATRE'S 2010/2011 SEASONAL/COLOR PROGRAM



The Hilton Head Dance Theatre offers a variety of opportunities to advertise in our production programs, which are produced in conjunction with each of our two main productions and as well as three youth productions. Last season, these programs were seen by more than 10,000 patrons. This year we are thrilled to announce our new program that will allow all of our advertisement to be displayed throughout the season. HHDT will be printing our programs once a year (with show inserts) and that means more readers will see your advertisement!

A demographic breakdown of our audience:

- The majority of our patrons are 45 or older
- They are well-educated with high levels of disposable income
- 77% dine out before or after the show
- Most commonly cited professions are teacher/educator/professor, physician, lawyer/attorney, retired
- They live in the Hilton Head Island, Bluffton, Beaufort and Savannah, GA area.
- Our patrons frequent other cultural venues

The Hilton Head Dance Theatre is designing our program for the **25th Anniversary Season**. Production Programs are an excellent place not only to advertise your business. If you are interested, please fill out the form below and leave it in the designated envelope at the studio or contact:

Carrie Collins by email at collinshhi@hargray.com or by phone at (843) 384-3334

Forms can be submitted via email. Please ask about our NEW website advertisement opportunities!

NAME _____

BUSINESS _____

DANCER NAME & LEVEL _____

EMAIL _____

PHONE _____

ADDRESS _____

I would like to use an existing ad YES NO

I would like to make changes to my existing ad YES NO

I would like to create a new ad YES NO

I am an HHDT Member & Receive a complimentary ad with Membership. YES _____ Membership Level

¼ Page (Horizontal: 21/2 x 4, Vertical 5 ¼ x 2) - \$250

½ Page (5 ¼ x 4) - \$350

HHDT Membership Upgrade to ½ Page - \$100

¾ Page (5 ¼ x 6 1/8) - \$600

HHDT Membership Upgrade to ¾ Page - \$200

Full Page (5 ¼ x 8 ¼) - \$800

HHDT Membership Upgrade to Full Page - \$250

Inside Back Cover - \$1,000

HHDT Membership Upgrade to Inside Back Cover & Online Ad Space - \$300

Return Forms to the Studio, Mailed to PO Box 5761, HHI, SC 29938 or emailed to Carrie Collins

DEADLINE FOR SUBMITTING AD REQUESTS IS OCTOBER 12, 2009